



## three year strategy 2017-2020

objects of association / This is what we were set up to do, it's in our constitution and we love it.

### creative collaboration

To work together with local residents, businesses, local council and community groups to develop inventive and innovative ideas to make our Town uniquely awesome; to contribute to and encourage a thriving cultural scene.

### community connectivity

To be social connectors; to bring people out of their houses into public spaces to participate in fun shared experiences together; to focus on the positive opportunities to make our Town better; to be a grass roots sounding board, able to advocate to Council about local initiatives.

### inclusivity

To make our Town a place where people of all ages and social circumstances feel welcome and are able to be included in community life. To ensure that as it grows and changes, the Town remains inclusive and diverse by strengthening the social connections between locals, small business and community groups.

### sustainability

To look for opportunities to make our Town more sustainable and promote environmentally progressive strategies to local council, businesses and residents.

focus areas for the next few years / Given where we're at, this is what we'll focus on over the next three years

- 1 Doing uniquely awesome things that bring people together.
- 2 Actively supporting the development of connections within our community.
- 3 Learning about how we can support and promote diversity and inclusivity across the Town.
- 4 Being sustainable, and helping others to be sustainable too.
- 5 Building and supporting a base of active volunteers so we can achieve even more.

key activities / This is what we're actually going to do about it over the next three years.

- We'll run events all around the Town of Vic Park area.
- We'll ensure all our events are "Vic Parkly" awesome, and align with our focus areas.
- We'll do things so people get to know who we are and what we do.
- We'll provide opportunities for people to build relationships with each other and business and community organisations in the Town.
- We'll connect with a more diverse range of people and community groups and improve the diversity and inclusivity of the Collective, and the things we do.
- We'll develop and implement an Accessibility and Inclusion Plan and a Reconciliation Action Plan.
- We'll develop a Vic Park Collective sustainability policy for our events, and ensure all of them implement it.
- We'll promote and support other sustainable events and initiatives.
- We'll advocate for and support the development of a great sustainability strategy by the Town of Vic Park.
- We'll increase the diversity of the Vic Park Collective.
- We'll develop and implement a Volunteer Engagement Strategy.
- We'll promote opportunities for people to get involved.
- We'll show loads of love to the Vic Park Collective community and our awesome volunteers.